

A Better Way to Deliver Quality Learning Experiences

Drive learner engagement, instill motivation, and boost learner satisfaction while maximizing the positive impact on learner performance and your business.

It's Easy to Get Started!

Set up a "Discovery Call" with our experienced team of professionals to collaboratively identify your mission-critical program and learner's specific needs.

Learning Content Tailored for Your Learner's Unique Path

Bluewater Learning Journey Maps incorporates the best practices of experiential learner engagement, simplifies learning program flow, and provides a motivating and immersive environment to optimize the learner's mindset and maximize learning efficacy.

Key Features

Increase Engagement • Better Experience • Content Immersion

Seamless integration through embedded LMS landing page.

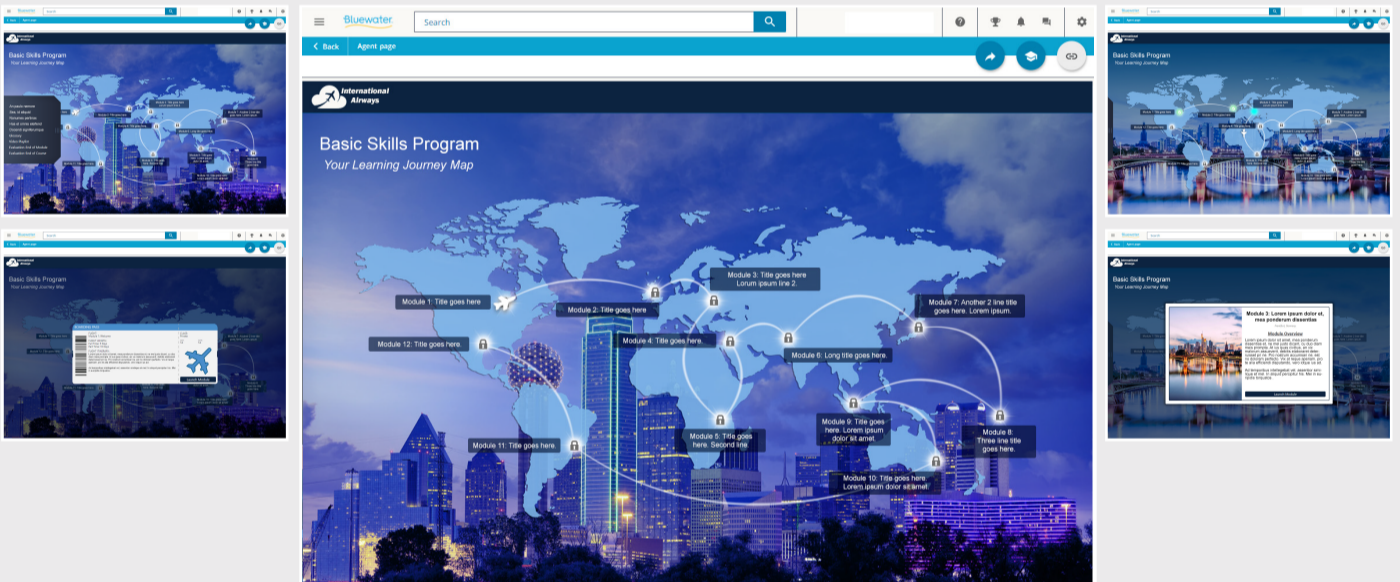
A visual metaphor that aligns with and immerses learners in company brand, identity, and culture.

Clear visual cues for larger learning program context and guidance through the learning program in a clear, progressive manner.

Use of gamification techniques, enhancing engagement and motivation to complete each step.

Open, exploratory, or lockable way points support both open navigation and prescriptive, ordered program design.

Module progression indicators with descriptive overlays for topical orientation and content previews.



Cost-Effective Pricing Strategy

What is the total cost of slow completion rates or worse, incomplete training? What is the cost to the business when learners don't feel connected to, understand what's next, or feel the learning experience is one-size-fits-all? Our common-sense pricing packages provide a solid foundation for standard Learning Journey Map features, but also allow for flexibility based on your specific needs.

Customer Experience

From Discovery to Delivery and beyond, our collaborative quality process ensures a smooth, no-hassle experience and the ability to get your solution up and running quickly, so the desired program and organization impact is efficient and timely.

Partnering for Success

We have helped great companies transform learner engagement, completion, and retention rates. [Click here](#) to see how a major US airline deployed a Learning Journey Map to increase learner completion rates and scale up onboarding for rapid success.

Partner with Us to Create a Learning Experience that Drives Learner Success

Schedule a consultation so we can better understand your unique challenges and discuss solutions.

LET'S TALK