THE TOP 7 PROBLEMS WITH TOO MUCH DATA
+ SOLUTIONS

A lack of relevant data was once our biggest data problem. Now our biggest obstacle is that we have **TOO MUCH** data!

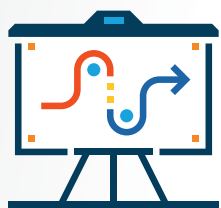Here are the top 7 problems + solutions:

01

PROBLEM:
Data from multiple systems will not "talk" to one another.

SOLUTION:
Data Aggregation into a single source of truth.

02

PROBLEM:
Data accuracy especially when bridging data that spans multiple systems, over multiple years.

SOLUTION:
Data Remediation & **Clean-Up**.

03

PROBLEM:
No plan for what the right data is, who should receive it, when & in what format, based on the question(s) being asked.

SOLUTION:
Decision Analytics Blueprint- detailed reporting requirements tailored to specific system capabilities & reporting requirements for decision-makers.
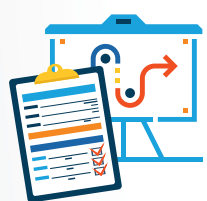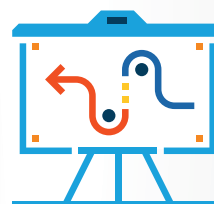
04

PROBLEM:
Lack of "Decision Accountability".

SOLUTION:
Decision Analytics Workshop- developing a true accountability model for Analytics in support of organizational decision-making.

05

PROBLEM:
Failure to focus & prioritize decisions on key business goals & objectives.

SOLUTION:
Decision Analytics Workshop- focusing on prioritization of business drivers based on specific metrics & anticipated business impact.

06

PROBLEM:
Lack of culture around data-driven decision-making.

SOLUTION:
Decision Analytics Workshop & **Change Management Plan**- helping to embed data-driven decision making & deepen the questions that are being asked.

07

PROBLEM:
Failure to capture data in time to keep up with the speed of business change.

SOLUTION:
Decision Analytics Workshop, **Blueprint** & **Data Remediation**- implementing the right operating model to support effective capture, aggregation & deployment of data over time.

Bluewater™
Analytics

Start Making Effective, Data-Driven Decisions